



Press Release

January 2011

Covington Planter is proud to begin celebrating our 100th anniversary on January 1, 2011. Combined with our sister company, Cole Planter, we are the oldest planting equipment manufacturer in the United States, and Covington has continuously and proudly produced quality planters since 1911. To this day, each piece of equipment is hand fabricated on some of the same machines and cast in the same molds as those that were used in the 1930s. We ensure that each piece is as sturdy and reliable today as it was back then. We have



always and will continue to be proud to support with caring appreciation our loyal customers who have helped make us what we are today.

Originally founded in Headland, Alabama by Will Frank Covington Sr., Covington began its business during the reign of cotton in the South. The



earlier versions of the planters were initially designed to be mule drawn but were reengineered into heavier models just prior to World War II for the new “tractor

power.” Soon after the war, the company expanded its manufacturing capacity and moved to Dothan, Alabama. In 1947 Covington was acclaimed by the Alabama Farmers State newspaper:

“The W. F. Covington Planter Company had embodied for years what the State Chamber of Commerce and other business groups have recently been preaching. That is the supplementing of the farm with factory...Mr. Covington simply had a good idea for making planters and distributors and the energy to put his ideas into practice. The growth of the firm proves that he had a good product ... and people of the region feel a deep pride in having a



manufacturer in their midst who understands their needs and is in position to fill them.”¹

The larger headquarters allowed Covington to continue to grow and the company even started exporting to Guatemala in that same year.

Almost forty years later, following Frank Covington Jr.’s death, Covington Planter Company moved to it’s current facility in Albany, Georgia under the leadership of Mark Pirrung. The planters continue to be produced in



the proven classic Covington design with important improvements to keep the product up to date yet honest to it’s tried and true design.

Covington today has over 225 dealers and distributors throughout the United States and as far away as Australia. Now it is our turn to formally express our pride in being an integral part of the agricultural industry and thank you for your support! We look forward to continuing to provide you with quality planting equipment.

¹ Alabama Farmers State, Substantial Expansion Is Planned By Farm Implement Manufacturer” Feb 17th, 1947

Cole Planter Company

Cole Planter was merged with Covington in 2003 and we now share the same headquarters in Albany Georgia. Cole has a similarly rich history starting in North Carolina in 1885 as well as an original design that has stood the test of time. Our Cole products are hand dipped in signature Cole green which symbolizes the product's authenticity and dependability.

Please contact us for more information about our products.

Covington Planter Company, Inc.

Cole Planter Company

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